



BIOGRAPHY

SoyBigDaddy, a captivating Colombian artist hailing from the vibrant city of Barranquilla, is a rising star in the music industry, enchanting audiences with her unique blend of dance and somber vibes reminiscent of Shakira and Amy Winehouse. Born with an innate passion for music, she has taken the music scene by storm with her distinctive sound and emotive performances.

SoyBigDaddy's musical journey has been nothing short of extraordinary. With a voice that effortlessly traverses between energetic dance beats and soul-stirring ballads, she has created a niche all her own. Her artistry knows no bounds, often transcending language barriers to connect with listeners on a deep emotional level.

Her discography is a testament to her versatility and artistic evolution. she explored themes of faith and self-discovery, to one of her release,

"Tal Vez." a mesmerizing track featuring the reggaeton sensation Crissin, SoyBigDaddy consistently pushes boundaries and redefines genres.

In "Tal Vez." SoyBigDaddy's sultry vocals intertwine seamlessly with Crissin's rhythmic flow, creating a musical fusion that is both infectious and emotionally charged. The song is a testament to her ability to collaborate with diverse talents and produce music that resonates with audiences of all backgrounds.

SoyBigDaddy's artistry extends beyond her music. Her live performances are nothing short of captivating, leaving audiences spellbound by her charismatic stage presence and electrifying energy. She is not only an artist but also a storyteller, using her music as a medium to convey powerful messages of love, hope, and self-empowerment.

With each release, SoyBigDaddy continues to captivate the hearts of music lovers worldwide, leaving an indelible mark on the industry. As she embarks on this exhilarating musical journey, there's no doubt that she will continue to push the boundaries of creativity and inspire countless others with her artistry and passion. Keep an eye on this remarkable Colombian sensation as she continues to shine brightly on the global stage.

SoyBigDaddy is a name you won't soon forget.





INFLUENCER

+80 K
FOLLOWERS

VIEWS

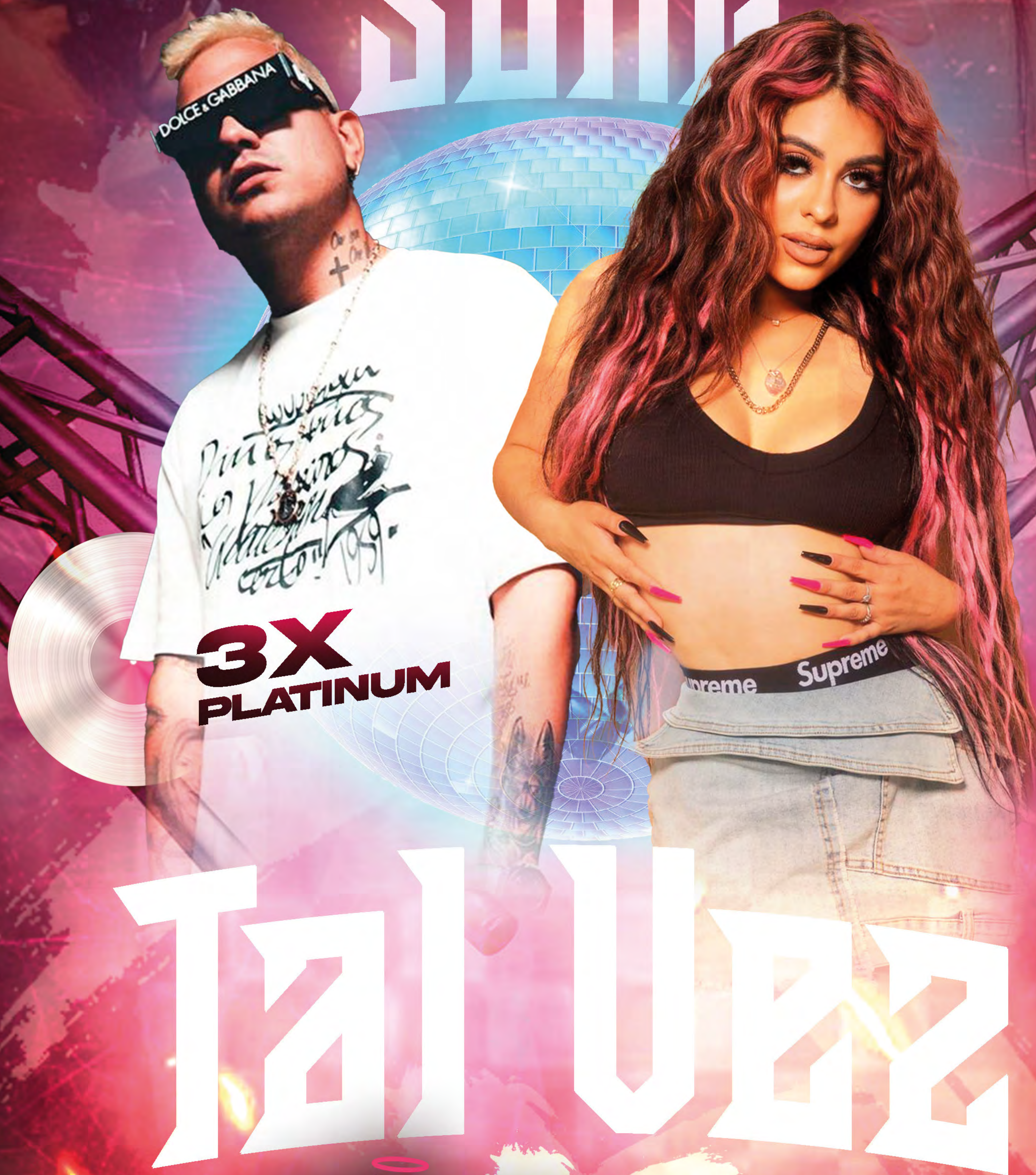
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AWARD SHOWS AND CONFERENCES



New

SONG



SOY
BIGDADDY FT **CRISSIN**

Crissin is a 3x platinum award winning and highly influential reggaeton artist, emerged from the bustling Latin American music scene and has quickly risen to prominence, leaving an indelible mark on the genre. Born with a magnetic talent for music, he has become a key figure in the reggaeton and urban music world.

Crissin's career has been a testament to his dedication and passion for music. Hailing from a region with a rich musical heritage, he was inspired by the sounds of reggaeton from an early age, and he soon embarked on a journey to create his unique mark in the industry.

Crissin's journey reached new heights when he joined forces with SoyBigDaddy on their hit collaboration "Tal Vez," where his reggaeton vibes seamlessly intertwined with her captivating vocals. This collaboration showcased his versatility and ability to adapt to diverse musical styles.

BIGDADDY X COKE STUDIO LA LIVE

SPONSORSHIP

BigDaddy, a trailblazing female artist known for her genre-defying sound, was one of the first to collaborate with *Coke Studio* at *LA Live*, marking a pivotal moment in her career and in the U.S. debut of the global music platform. **Coke Studio* is celebrated for its innovative approach to music, fostering live collaborations between artists from diverse backgrounds. Originally launched in Pakistan, the platform has expanded globally, known for blending traditional and contemporary sounds in live, raw performances broadcast across multiple platforms.

The launch of *Coke Studio at LA Live* brings this acclaimed platform to one of the world's premier entertainment hubs, allowing for a deeper connection with both U.S. and global audiences. BigDaddy, recognized for her powerful fusion of urban and Latin rhythms, was invited to be one of the first artists to perform and record at this iconic venue, showcasing her unique sound. Her participation exemplifies Coke Studio's mission to promote cultural diversity and artistic fusion through music.

Additionally, BigDaddy continues to work with *Coke Studio*, recording collaborations with other renowned artists such as **Zoe Osama, **NozaJordan, and **Torrey Hart*, further solidifying her presence on the global stage. This collaboration highlights her artistic versatility and ability to transcend musical genres. Her work at Coke Studio LA Live is a testament to the platform's commitment to pushing creative boundaries, uniting global and local talent, and celebrating music that resonates with audiences worldwide.



SoyBigDaddy's performance at Rolling Loud at SoFi Stadium marked a pivotal moment in her career, showcasing her ability to captivate and connect with a massive audience. Rolling Loud, known as the largest hip-hop music festival in the world, is a global phenomenon that attracts top-tier artists, rising stars, and fans from across the globe. With more than 70,000 attendees at the SoFi Stadium event, it was a celebration of urban music, culture, and artistry, blending hip-hop, trap, reggaeton, and street culture into an electrifying experience. Performing at such a prestigious festival is a testament to SoyBigDaddy's rising influence and her ability to transcend genres.

Taking the stage with undeniable charisma and energy, SoyBigDaddy delivered a standout performance of her hit single "Tal Vez," captivating the massive crowd with her Colombian-inspired sound fused with contemporary urban beats. Her commanding presence and powerful vocals brought a fresh Latin influence to Rolling Loud's diverse lineup, resonating deeply with Latinx audiences and fans of global music alike.

Adding to the night's impact, SoyBigDaddy collaborated with Desto Dub, the visionary CEO of "That's an Awful Lot of Cough Syrup," blending the worlds of music and streetwear. Together, they celebrated the fusion of urban artistry and fashion, creating a cultural moment that stood out during the festival. From hosting key segments to engaging with the crowd, SoyBigDaddy's collaboration with Desto Dub highlighted her innovative approach to music and style.

With over 70,000 fans in attendance, SoyBigDaddy's performance at Rolling Loud not only celebrated her Colombian roots but also solidified her position as a rising star in the global music scene, leaving an indelible mark on one of the world's most iconic stages.

Rolling
Loud



Zoe Osama is a rapper from Los Angeles, California, known for bringing back the classic West Coast sound with a raw, authentic twist. With over 700K monthly listeners on Spotify, he gained widespread attention through his viral hit "Underrated," which has racked up over 12 million views on YouTube. His growing catalog includes collaborations with West Coast legends like Snoop Dogg, E-40, and rising stars like Moneysign Suede. Zoe's music reflects the realities of L.A. street life, ambition, and resilience, earning him respect both locally and beyond. One of his biggest co-signs came recently from global superstar Billie Eilish, who called him her favorite rapper in an interview—further cementing his influence in both the underground and mainstream scenes. Adding to his momentum, Zoe Osama teamed up with Colombian artist Soybigdaddy for a new single titled "Sueños." The track blends Zoe's gritty L.A. flow with Bigdaddy's smooth bilingual delivery, creating a powerful anthem about chasing dreams and rising above struggle. With heavy West Coast production laced with Latin influences, "Sueños" is more than a cross-cultural collab—it's a statement of unity, hustle, and shared ambition.



★ Soy
BIGDADDY

ON



SoyBigDaddy recently showcased her talent on Colombian national television with exclusive interviews and live performances on TeleCaribe and CTV Barranquilla. CTV is a prominent TV stations in her hometown of Barranquilla, Colombia. And TeleCaribe is national television for the whole country. She captivated live audiences with performances of her hits "Nube Gris," "Tal Vez" featuring Crissin, and her latest release, "Corazón." Through these appearances, she shared the heartfelt stories behind her music, paid tribute to her Colombian roots, and delivered unforgettable performances. These national TV moments marked another significant milestone in her rising career, further establishing her as a global artist to watch.



MY SONGS



TAL VEZ



GOOD KNOWS



SUEÑOS

PHOTO GALLERY







Toby Sandoval

Producer, Songwriter, and Musical Director

Hailing from the vibrant music hub of Los Angeles, California, Toby Sandoval is a distinguished multiple BMI award-winning artist known for his exceptional talent and prowess in the music industry. With a career spanning decades, he has been a driving force behind several Grammy-nominated projects and has had the honor of contributing to two songs that found their place on Billboard's 100 Hit Latin Songs of the Decade.

Toby's journey through the world of music has been nothing short of remarkable. His multifaceted role as a producer, songwriter, and musical director has allowed him to collaborate with a diverse array of stars from various genres. Whether it's working with pop sensation Paulina Rubio, the chart-topping Christian Nodal, the powerhouse Paola Jara, or countless other top artists, Toby's creative genius has left an indelible mark on the music landscape.

Currently, Toby Sandoval has joined forces with the rising talent SoyBigDaddy to craft two hit tracks, "Sera" and "Nube Gris." These songs have been meticulously designed and expertly composed to resonate with Latin American and American Latinx audiences, infusing elements of Mexican and Colombian musical styles and influences. The collaboration between Toby Sandoval and SoyBigDaddy promises to deliver a unique fusion of sounds that captivate the hearts and ears of music enthusiasts across borders.

Toby's illustrious career, marked by industry recognition and chart-topping success, is a testament to his unwavering commitment to the craft of music. His ability to blend genres, create musical magic, and connect with audiences on a profound level has solidified his place as a luminary in the music world. As he continues to evolve and innovate, Toby Sandoval remains a vital force in shaping the sound of contemporary Latin music, and his artistic journey is one that both fans and industry insiders eagerly follow. With his latest partnership alongside SoyBigDaddy, the future of Latin music looks brighter than ever.

Credits include:

Artists: Paulina Rubio, Black Eyed Peas, Laura Pausini, Pilar Montenegro, Pedro Fernandez, Sergio Vega, Mariana Seoane, Naim Thomas, Roni Dalumi, Crisantes, Mercurio, Magneto, Kairo, Banda Machos, Industria del Amor, Pee Wee, Manny D, Primos de Durango, Alerta Zero.

Companies:

Universal, Warner Bros., Sony BMG, EMI Music, AOL Music, CBS, Sony Latin, E! Entertainment, Last.fm, FOX, Sirius, Rhapsody, Pandora, Google, Galavision, Disa, Televisa, TV Azteca, Univision, CBS, Telemundo, Galavision, Fonovisa, ToBB Latin Music.



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